



Sanjivani Rural Education Society's
SANJIVANI ARTS, COMMERCE AND SCIENCE COLLEGE
At: Sahajanandnagar, Post: Shingnapur, Tal: Kopargaon,
Dist: Ahmednagar (M.S.) Pin:423603
Recognized by Govt. of Maharashtra, Affiliated to University of Pune,
ID.No.PU/AN/ACS/130/2012

ACA/BB/DI-23	Departmental Notices and circulars	Academic Year: 2022-23
Rev : 00		Annual
Date: 01-11-22		

Date: 10/10/2022

Department of BBA-IB

NOTICE

All the students of SYBBA-IB are here by informed that the guest session under the banner of Sanjivani I-connect expert talk. Students are advised to bring your headphones with you. The scheduled for tomorrow's session is as follows;

Date: 11.10.2022 Tuesday

Time: 12:00 p.m.

Venue: Online Session through Google Meet

Topic: **International Marketing**

Speaker: **Valerievna Kovalenko**

Note :

1. Attendance is compulsory.
2. Those who will be absent for the session will be fined for Rs. 200.

Prof. Ghodake S.P.

HOD BBA-IB

Principal

PRINCIPAL
Sanjivani Arts, Commerce &
Science College, Kopargaon



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Date:11/10/2022

Letter of Appreciation

To,

Svetlana Valerievna Kovalenko,

**Deputy Director for Development Graduate School of Economics and
Management,**

Ural Federal University Russia

Subject: Letter of Appreciation for delivering a session for the students.

Respected Mam,

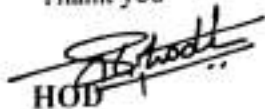
We would like to articulate our sincere appreciation for sharing your ideas and expertise through your interactive session on the topic "Marketing in International Business" on Saturday, 11th October 2022. It has been a learning experience for students.

Although we strive to provide the best institutional experiences we can for our students, we cannot replicate the practical aspects. I am sure they will remember your sharing and that will be a real source of inspiration for them to pursue their professional degree.

Our association with our institute in this regard would be greatly appreciated. Thank you for giving your valuable time and sharing your experiences through your expert session with our students.

Please accept our sincere thanks and expecting association for future Endeavour.

Thank you


HOD

Dr. S. P. Ghodake


Principal
Sanjivani Arts, Commerce &
Science College, Kopergaon



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Date: 09/10/2022

To,
The Principal,
Sanjivani Arts, Commerce & Science College,
Kopargaon.

Subject: Permission to organize online guest lecture for BBA-IB Students.

Respected Sir,

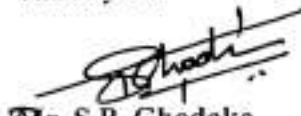
On behalf of BBA-IB department I am planning to organize guest session through the Google meet platform of **Svetlana Valerievna Kovalenko** under the flagship of **Sanjivani I-Connect** for the second year students of BBA-IB. The speaker is Deputy Director for Development Graduate School of Economics and Management, Ural Federal University named after the first President of Russia B.N. Yeltsin Ural Federal University named after the first President of Russia B.N. Yeltsin. The concept of "**International Marketing**" would be covered in this session. She will be giving an encouraging speech for student which will be helpful for their Future Growth. I am requesting to give approval for the same. Waiting in anticipation and necessary suggestions from your end.

Tentative schedule:

Date: 11th October 2022

Time: 12:15 p.m.

Thank you.


Mr. S.P. Ghodake

BBA-IB


Principal

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Date :7/10/2022

INVITATION LETTER

To,

Svetlana Valerievna Kovalenko,

Deputy Director for Development Graduate School of Economics and Management,
Ural Federal University Russia

Subject: Invitation letter for Guest lecture

Respected Sir,

On behalf of sanjivani group of institutes, I am very pleased to have the honor of inviting you sanjivani Arts, commerce and science college, Department of BBA-IB for Guest lecture , we would like you to deliver a session on "Marketing in international Business" for BBA-IB Students.

We are expecting an audience of students and faculty from BBA-IB Department and a session from 12.15pm on 11th october 2022 at online Google meet.

I hereby request you to kindly accept this invitation and Grace the event.

Looking for your gracious presence.

Thank you


Coordinator

Prof Mansi Mendu


Principal

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ACA/BB/DI-28	Report of Department Event / Activities (Proforma)	Academic Year: 2022-23
Rev: 00		Annual
Date: 01-11-22		

Date: 11/10/2022

Activity: Guest Lecture on Marketing in International Business

Objectives: To Address the student the skills that are needed to join Corporate jobs.

Methodology: Students from SYBBA-IB were involved for online guest session through google meet so that they will get extra information apart from syllabus.

Day & Time: October 11th 2022 @ 12.15 pm

Guests Present:

- Dr. Shamrao Ghodake Assist Professor of BBA-IB, SACS College.
- Mr. Nilesh Bhalerao Assist Professor of BBA-IB, SACS College.
- Miss. Ekta Kukdiya Assist Professor of BBA-IB, SACS College.
- Miss. Manasi Mendu Assist Professor of BBA-IB, SACS College.
- Miss. Mayuri Londe Assist Professor of BBA-IB, SACS College.

Guest Speaker:

The lecture was conducted by Svetlana Valerievna Kovalenko, Deputy Director for Development Graduate School of Economics and Management, Ural Federal University named after the first President of Russia B.N. Yeltsin Ural Federal University named after the first President of Russia B.N. Yeltsin.

Program Summary:

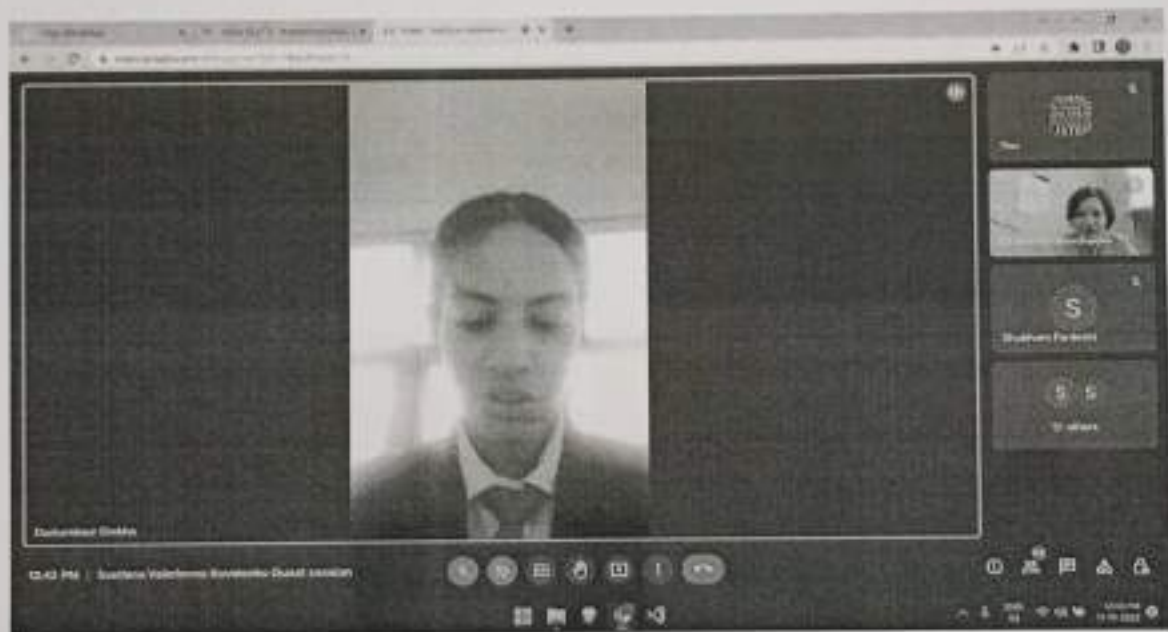
- The students of SYBBA-IB were audience for this lecture.
- The lecture was really supporting for them for their future career need.
- To Know how important the skills are and how to develop that skills by every student to be selected for Corporate jobs.

Brief Overview:

The Department of BBA IB has organized a webinar on "Marketing in International Business" on 11/Oct/22 at 12:15 pm , through the Google meet platform. The lecture was given by Svetlana Valerievna Kovalenko, Deputy Director for Development Graduate School of Economics and Management ,Ural Federal University named after the first President of Russia B.N. Yeltsin Ural Federal University named after the first President of Russia B.N. Yeltsin.

The anchor for the event was Dashamkaur Surendrasingh Shekho from SY BBA IB. The anchor introduced the concept of "International Marketing ." as well as the Svetlana Kovalenko. Further the session was continued by Svetlana, she first of all explained students the concept of international marketing and then explained various terms like key areas of change in international marketing, importance, trends and many more. The session was in two way communication type, the speaker use to communicate and ask some of the questions to students which were answered by students in chat box. Svetlana conducted webinar in very effective manner by sharing screen and explaining students points by showing it digitally.

And in last the propose of thanks was proposed by Sujal Dhanje student of SY BBA IB, The special thanks was given to Principal Dr.Dahikar, HOD Ghodke S.P for providing students this webinar and all the other faculties for their direct and indirect support.



Zoom Meeting: [unreadable]

Marketing in International Business

Prof. Dr. Svetlana Gavrilovic
 Head of International Affairs Office
 Institute School of Economics and Management (ISEM)

1:45 PM | Svetlana Gavrilovic Kovalenko Guest session

Zoom Meeting: [unreadable]

Key areas of changes in International Marketing

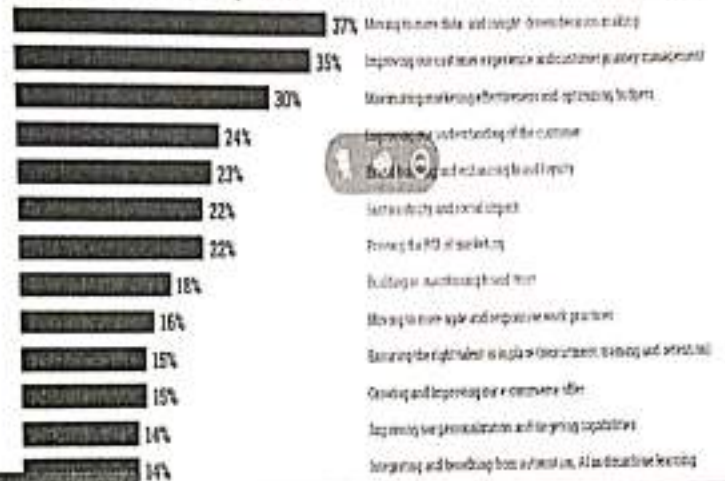
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    graph TD
      MC[Market Changes] --> Sat[Saturation]
      TC[Technologies Changes] --> Trans[Transformation]
      CC[Competition Changes] --> Glob[Globalization]
      CC --> Frag[Fragmentation]
      CC --> Org[Organization Changes]
      CC --> MC
      TC --> MC
      Glob --> MC
      Frag --> MC
      MC --- Sat
      TC --- Trans
      CC --- Glob
      CC --- Frag
      MC --- TC
      Glob --- Frag
  
```

1:54 PM | Svetlana Gavrilovic Kovalenko Guest session

Most Important Marketing Areas Over the Next 2 Years

"Respondents were asked to select up to three"



Prad Sanakar has left the meeting

Chart shown in August 2017 | Data Source: Decipher Analytics

You

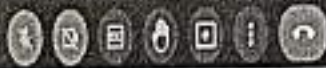
Ekaterina Demchenko

Krushna Kolpe

S









43 others

PM | Svetlana Valerievna Kovalevko Guest session



- | | | | | | |
|--------------------------------------|--|--|------------------------------------|--|--|
| A Ashwini Thombare | | | Manasi Mendu (You)
Meeting host | | |
| Atif Mansuri | | | A Aarya Mahajan | | |
| B Bhakti Khandare | | | Aditya Nimse | | |
| D Dashamkaur Shekho | | | Akash kapate | | |
| D Deepti Jejurkar | | | A Amruta Lalwani | | |
| Dhananjay Mate | | | Aniket Kande | | |
| Dnyaneshwari Galkwad | | | A Ankita Admane | | |
| Ekaterina Demchenko | | | A ANKITA PAWAR | | |
| Ekaterina Demchenko
Presentations | | | Anushka Kamble | | |
| G Gauri Gadakh | | | | | |

 Gayatri Dhanwate	<i>१/२</i>	...	 Pratibha Jagtap	<i>१/२</i>	...
 Gayatri Gadekar	<i>१/२</i>	...	 Rajeshwari Gadekar	<i>१/२</i>	...
 Hasneet Sahani	<i>१/२</i>	...	 Riya Shinde	<i>१/२</i>	...
	<i>१/२</i>	...	 Rohan Khakre	<i>१/२</i>	...
	<i>१/२</i>	...	 Rohini Jagtap	<i>१/२</i>	...
 Krushna Kolpe	<i>१/२</i>	...		<i>१/२</i>	...
	<i>१/२</i>	...	 Rutuja Babhulke	<i>१/२</i>	...
	<i>१/२</i>	...	 Rutuja Nagade	<i>१/२</i>	...
 NILIMA MUNDADA	<i>१/२</i>	...	 Sahil Vighave	<i>१/२</i>	...
 Pooja Kere	<i>१/२</i>	...		<i>१/२</i>	...

	Prathamesh Joshi	<i>js</i>	⋮		SARTHAK KALANGADE	<i>js</i>	⋮
	Pratibha Jagtap	<i>js</i>	⋮		Shlok Rohamare	<i>js</i>	⋮
	Rajeshwari Gadekar	<i>js</i>	⋮		Shraddha Devlalikar	<i>js</i>	⋮
	Riya Shinde	<i>js</i>	⋮		Shraddha Kamble	<i>js</i>	⋮
	Rohan Khakre	<i>js</i>	⋮		Shriram Bagul	<i>js</i>	⋮
	Rohini Jagtap	<i>js</i>	⋮		Shruti Udawant	<i>js</i>	⋮
	Rushilkesh Gahal	<i>js</i>	⋮		Shubham Chobhe	<i>js</i>	⋮
	Rutuja Babhulke	<i>js</i>	⋮		Shubham Pardeshi	<i>js</i>	⋮
	Rutuja Nagade	<i>js</i>	⋮		Suraj Dhanje	<i>js</i>	⋮
	Sahil Vighave	<i>js</i>	⋮		Tejas Kharat	<i>js</i>	⋮


Event I/C:
Signature:


Principal

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Sanjivani Arts, Commerce &
Science College, Kopergaon

Name of the student.	Rating for the	Relatable to
ADMANE ANKITA SANJAY	4	Yes
ASANE DILIP BHAURAO	4	Yes
BABHULAKE RUTUJA EKNATH	5	Yes
BAGUL SHRIRAM NILESH	5	Yes
BEDKE VISHAL RAGHUNATH	4	Yes
BHATODE VYANKATESH SANTOSH	5	Yes
CHOBHE SHUBHAM VIJAY	5	Yes
CHORDIYA KUMKUM SHAILESH	5	Yes
DAGADE RASHMI RAJENDRA	5	Yes
DEOKAR DEEPAK BADRINATH	5	Yes
DEOKAR YASH RAJENDRA	5	Yes
DEVLALIKAR SHRADDHA SANTOSH	5	Yes
DHANWATE GAYATRI BHAUSAHEB	5	Yes
GADAKH GAURI SHANTARAM	4	Yes
GADEKAR GAYATRI SANDIP	4	Yes
GADEKAR RAJESHWARI SANDEEP	4	Yes
GADEKAR RUTUJA PRADIP	4	Yes
GADEKAR TEJAS NITIN	5	Yes
GAHAL RUSHIKESH DNYANESHWAR	5	Yes
GAIKWAD DNYANESHWARI VIKAS	5	Yes
HARDE SHIWANI RAJENDRA	5	Yes
JADHAV SANDESH AMOL	5	Yes
JAGTAP AKASH SANJAY	5	Yes
JAGTAP PRATIBHA SUDHAKAR	5	Yes
JAGTAP ROHINI SATISH	5	Yes
KAPATE AKASH PRADIP	5	Yes
KERE POOJA BHAUSAHEB	5	Yes
KHAKRE ROHAN SOMNATHRAO	5	Yes
KHANDARE ASHISH NARAYAN	5	Yes
KHANDARE BHAKTI NITIN	5	Yes
KHARAT TEJAS BHARAT	5	Yes
KHARDE SWARUP SATISH	5	Yes


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 Sanjivani Arts, Commerce &
 Science College, Kopergaon

What did you learn from the session?

It was really inspiring for me

It was inspiring

international market

Marketing skills

Lining very well

It was Inspiring

Importants of BBA

I learnt from the session that we should have Confidence and a proper planning of our work to achieve

Be focused on career

What attitude in our professional life

I learnt about having a clear vision towards my goal.

How be having in society or in team

Learnt many thinks and new concepts

I learned from the session that how to focus on our career

Team-up

In the corporate world your nature, where are you belong from this other things not matter.but Your sk

These sessions are ice breaking program. The program was leran respect etc .these very interesting pro

I have learned so many good things. Also gained some practical knowledge too.

Some basic but useful skills

Communication skill should be developed

Self-confidence

To choose your correct goal

Target the goal easy to achieve success

Self confidence

Motivate us

Tips

Management tips

About my life

It's about my carrier

Marketing tips

How to do marketing

importance of marketing

Suggestions or feedback if any..!

No

Np

Yes wonderful session of my life thanks a lot

Nice

No

The session was very important to our career

Session was very interesting.

No

Nothing, it was best 🙏

No

No

No

This is best session ever

How to speak English well, please add this point in your session.

No, the sessions are very helpful to me. Thank you

This is best session ever

Everything was best

It's very good program I give self-confidence and knowledge

No

No

It's good

This is best session ever

It's such an great session

No suggestion it's great

No

No

no